

# RECOGNITION AWARDS 2009



**call for nominations**

# CALL FOR NOMINATIONS

Successful information technology initiatives in state government deserve to be highlighted and shared in order to promote innovation, foster better government, and engage citizens. For the twenty-first consecutive year, NASCIO will honor outstanding information technology achievements in the public sector through its Recognition Awards for Outstanding Achievement in the Field of Information Technology. Emphasis is placed on recognizing those information technology initiatives which exemplify best practices, support the public policy goals of state leaders, assist government officials to innovatively execute their duties, and provide cost-effective service to citizens.

This summer, NASCIO will select the outstanding achievements for 2009. Awards will be given in the ten categories described here. **The deadline for nominations is June 3, 2009.** For more information or to submit a nomination, please visit [www.nascio.org/awards](http://www.nascio.org/awards).



## AWARDS CATEGORIES

### **Business Continuity and Disaster Recovery**

This category addresses IT initiatives related to continuity of government operations that make states better prepared for major incidents such as natural or man-made disasters, cyber attacks, pandemic flu and major infrastructure failures. Whether through planning methodologies, management information systems, infrastructure protection, security systems or recovery mechanisms, IT initiatives support government business continuity and recovery.

### **Cross-Boundary Collaboration and Partnerships**

This category addresses identifying, planning, coordinating, sharing, integrating or joining up formerly unintegrated IT-related organizational goals and strategies, governance and management, policies, architecture and standards, business processes, data and information, systems and applications, services, technologies and infrastructure.

### **Data, Information and Knowledge Management**

This category addresses strategies, processes, applications, solutions, initiatives or programs that create, use, process, leverage or manage data, information, content, knowledge and intellectual value, property or capital.

### **Digital Government: Government to Business (G to B)**

This category addresses innovative applications that foster improved interaction between government and business, including better service at less cost to business for regulatory compliance, economic development that encompasses setting up and growing a business and/or doing business with the state, and day-to-day government-to-business interactions.

More category  
information and  
resources to assist  
nominators  
available online:  
[www.nascio.org/awards](http://www.nascio.org/awards)



### **Digital Government: Government to Citizen (G to C)**

This category addresses governmental applications that provide innovative service to citizens or increase government's efficiency and/or citizen interaction. Acceptable submissions include any type of electronic interface and may demonstrate two-way communication capabilities, self-service applications, personalization, subscription and notification features, and provisions for government transparency and accountability.

### **Digital Government: Government to Government (G to G)**

This category addresses digital government initiatives aimed at enhancing intergovernmental collaboration, planning, performance, transparency, fiscal accountability, cross-jurisdictional services and intergovernmental transaction processing.

### **Enterprise IT Management Initiatives**

This category represents state initiatives to plan, organize and execute enterprise-wide technology initiatives. The focus should be on solutions that employ policies, best practices and processes for enterprise change management, workforce development, governance or transformation of service delivery.

### **Information Communications Technology (ICT) Innovations**

This category covers initiatives or services to leverage communication technologies to promote economic development, interoperability and improved quality of life. This may be accomplished by facilitating or providing communications capabilities that increase citizen access, enable state government to operate more efficiently and effectively or offer more innovative, responsive, and

personalized services to citizens. Initiatives or services could be unique uses of current technology or the application of leading-edge technology.

### **Information Security and Privacy**

This category encompasses both IT security and privacy as strategic initiatives within state governments. These initiatives may include cybersecurity, risk assessment, data security, IT security awareness, crisis communications, or privacy frameworks.

### **IT Project and Portfolio Management**

This category is for state initiatives which have developed a framework, governance processes, policies and systems for the efficient management of IT investments from concept, funding, implementation, operation to retirement. All nominations will be considered based on the merits of the management process, rather than the product of the project.

## **AWARDS PRESENTATION**

Recognition Award finalists will be notified in August and the recipients will be formally announced at the Annual Conference in Austin, Texas on October 26, 2009. Award recipients are also publicized in press releases and letters to governors and other elected officials. To better share these state information technology best practices, all Recognition Award nominations are posted on the NASCIO website. To access the Best Practices Archive, visit [www.nascio.org/awards/archive.cfm](http://www.nascio.org/awards/archive.cfm).

## **ELIGIBILITY**

- Nominations will only be accepted from NASCIO state and territory members in good standing. Corporate members and non-profit organizations who would like to submit a nomination must work with the state CIO's office to coordinate their nomination.
- The project must be in **full production** a minimum of **6 months** for a nomination to be considered. Any benefits highlighted in the nomination must be measured from **December 1, 2008** or earlier.
- To be eligible for an award, the nominated initiative must stand on its own. If the initiative represents one phase of a project or the project is part of a larger program, the nomination may explain the broader context but should only include benefits realized by the specific initiative being nominated.
- Outsourced projects or business processes will be considered as long as the initiative is defined, managed and controlled by the state. Please be sure to fully explain this relationship in your submission.
- NASCIO Recognition Awards focus on state best practices. Initiatives that are regional or national in scope are not eligible for consideration.
- Only one nomination per category will be accepted from each state or territory.
- Each project may be submitted in only one award category.
- Initiatives that have previously received a NASCIO Recognition Award are not eligible. Previous award finalists and honorable mention recipients will be considered.
- The recipient of a 2008 Recognition Award in a certain category is excluded from consideration in that same category during 2009. They are free to submit nominations in other categories. Selection as an Award Finalist in 2008 does not impact eligibility in 2009.

# SUBMISSION FORMAT AND GUIDELINES

Please carefully review the submission guidelines below. All nominations must follow the prescribed format using **Arial 12pt font** and margins no smaller than **1 inch**. Nominations that do not meet the submission criteria or format will not be considered. A nomination template and additional resources for nominators are available at [www.nascio.org/awards](http://www.nascio.org/awards).

All nominations must follow the format prescribed in the **Template for Nominations** available at [www.nascio.org/awards](http://www.nascio.org/awards). This format includes the following elements:

- A. Cover page** including the title of the nomination, category and state (one page in length)
- B. Executive Summary** (one page in length)
- C. Description** of the business problem and solution, including length of time in operation.
- D. Significance** to the improvement of the operation of government
- E. Benefit of the Project** - In this section please address the financial and non-financial reasons why this project was worthy of the investment made.

Sections C-E cannot exceed five pages in length. Please make specific note of any marketing or education and awareness strategies to promote adoption and include a brief narrative on the solutions architecture as part of this five-page written justification. Attached charts, graphs or samples will be considered as long as their inclusion does not exceed the five-page limit.

## EVALUATION AND SCORING

Nominations will be evaluated on the clarity, quality and completeness of the information presented. **Submissions which do not follow the required format or are submitted after the deadline will not be considered.**

Each of the following elements will make up a portion of the total score as indicated below.

- 1. Contextual Principles** – How well the nomination exemplifies best practices, supports the public policy goals of state leaders, represents an innovative use of existing technology or a use of new technology, assists government officials to efficiently execute their duties, provides cost-effective service to citizens and transfers to other agencies or units of government (20% of total score)
- 2. Section C - Description of the Business Problem & Solution** (20% of total score)
- 3. Section D - Significance of the Project** (20% of total score)
- 4. Section E - Benefit of the Project** (40% of total score)

## DEADLINE

Nominations must be submitted in electronic form and must be received no later than midnight local time on **June 3, 2009**. For more information, please contact Dianne Adams, NASCIO Programs & Education Coordinator, at (859) 514-9153 or [dadams@amrms.com](mailto:dadams@amrms.com).